



**COURTS AND LAW ENFORCEMENT MANAGEMENT INFORMATION SYSTEM
(CLEMIS) AUTHORITY**

EXECUTIVE COMMITTEE

RESOLUTION 2026-16

Authorize Contracts with Concept4 LLC and Crimson Agency for Marketing Services

The Courts and Law Enforcement Management Information System (CLEMIS) Authority (the “**Authority**”) is in need of marketing services to establish a strong brand foundation and execute ongoing marketing initiatives as the Authority transitions into its expanded and independent role. Oakland County conducted a request for quotation (“**RFQ**”) process on behalf of the Authority.

The Authority’s CEO-designate has evaluated qualified vendors from Oakland County’s RFQ and identified Concept4 LLC (“**Concept4**”) and Crimson Agency (“**Crimson**”) as providers that can meet the needs of the Authority. Attached hereto as **Exhibit 1** is the CEO-designate’s vendor selection evaluation, **Exhibit 2** is Concept4’s RFQ response, and **Exhibit 3** is Crimson’s RFQ response.

The executive committee of the Authority (the “**Executive Committee**”) wants the Authority to enter into contracts with Concept4 for brand definition and website development services, and with Crimson for marketing planning and execution services.

The Executive Committee therefore resolves as follows:

- that the chairperson of the Executive Committee (the “**Chairperson**”) is authorized on behalf of the Authority to enter into agreements with Concept4 and Crimson for the provision of marketing services to the Authority for an amount not to exceed \$300,000.00 for FY 2026;
- that the agreements entered into by the Chairperson must be consistent with the RFQ responses which were presented to the Executive Committee;
- that any written agreements with Concept4 and Crimson must be approved as to form by the Authority’s legal counsel before the Chairperson signs the agreements; and
- that the Chairperson is authorized to sign documents and take other action on behalf of the Authority necessary to secure Concept4 and Crimson as providers of marketing services to the Authority.

Secretary's Certification:

I certify that this resolution was duly adopted by the executive committee of the Courts and Law Enforcement Management Information System (CLEMIS) Authority at a properly noticed open meeting held with a quorum present on February 12, 2026.

Signed by:

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Joe LaRussa
Secretary